



February 1, 2020

Dear PVST Families,

The Lucky Duck swim meet is fast approaching. It will be Saturday, March 7, and provides another opportunity for fundraising. We are looking for meet sponsors, lane sponsors and ad sales for the meet program. Everything that you bring in will go to your family's \$100 spring fundraising commitment.

A meet sponsor will pay \$250 and get their logo on the front page of the meet program and a full-page ad inside the program. We will also provide PA announcements throughout the meet, and a large banner that will be prominently displayed.

Lane sponsors pay \$100. They will also have their logo on the front page of the meet program with a full page of advertising inside the program. PA announcements will also be made, and a banner will be displayed at the end of the lane they sponsor.

Other ads can be placed inside the program. A half page ad will cost \$50, and a quarter page ad will cost \$25. Family members are encouraged to purchase these spots to offer cheering and support to their individual swimmers.

Funds will need to be received by Friday, Feb 28th, 2020. Logo will need to be emailed to hello@smajor.com by the same date.

We appreciate all of your help and support with PVST. Your fundraising will directly benefit the team through the purchase of needed equipment and the training and recruiting of meet officials and other meet operations personnel. If you have any questions, please feel free to contact me.

Sincerely,

Jill Long, Fundraising Chair
longjill6@gmail.com

February 1, 2020

Portneuf Valley Swim Team



Dear Swim Team Supporter,

It's time for our annual Lucky Duck Swim Meet. We hope you will assist Pocatello's premier youth swim club by sponsoring the upcoming meet. Perhaps you'd like to purchase advertising (or cheering space) in the meet program? This event will attract many athletes and their families to Pocatello on Saturday, March 7 at ISU's Reed Gym Pool.

Ultimately, community support such as yours allows us to keep our team spirit high and participation costs low. We are building our program, so that as many kids as possible can have this positive swimming experience. We **KNOW** the lessons learned in the pool aid our athletes both physically and mentally throughout their lives. Priorities for this team are to have fun, make friends, be fit, race hard, and improve. Your donation will go to purchase important equipment for the team, and it will help offset the cost of training and recruiting meet officials and other meet operations personnel.

Are you in? Please complete the attached form and return it, along with your payment, to the swimmer recruiting you. We very much appreciate your support.

Sincerely,

(ENTER Swimmer's Name here)

Consider being a Portneuf Valley Swim Team
Lucky Duck meet sponsor!



SPONSORSHIP LEVELS



MEET SPONSOR \$250

- ❖ Logo front page of meet program
- ❖ Business logo included on meet participation awards (*not sure about this one if we are just giving a duck. Would we include a paper copy of the logo?*)
- ❖ PA announcements during the event about your business' support
- ❖ Large banner provided by us advertising your support prominently displayed during meet
- ❖ Full page of advertising space in the meet program

LANE SPONSOR \$100

- ❖ Logo front page of meet program
- ❖ PA announcements during the event about your business' support
- ❖ Banner provided by us advertising your support displayed at the end of your lane
- ❖ Full page of advertising space in the meet program

MEET ADVERTISING \$25 or \$50

- ❖ See included information for details about ad space from quarter-to-half page

If you would like to donate other items to support the Portneuf Valley Swim Team Lucky Duck swim meet (such as food, drink, gift certificates) and make the event successful, please let us know.

WE APPRECIATE YOUR SUPPORT!

SUPPORT LOCAL SWIMMERS AND GET YOUR WORD OUT!

Purchase advertising and cheering space in the PVST
Lucky Duck Swim Meet program.



Half Page (4x5") - \$50
Quarter page (2x3") - \$25



DEADLINE IS FRIDAY, FEB 28th

Business Name _____

Contact Name _____ Phone/Email _____

Business Phone Number _____ Mailing Address _____

Business Physical Address _____

Business Website _____

Business Slogan _____

Other Information:

Size of Ad _____ Payment Info _____

*Email company logo to hello@smajor.com by Friday, Feb 28th.